



TAOPiX[®]

Profit from pictures



The world's leading photo gift software platform

Now available across online and desktop!



Discover more at taopix.com

What is Taopix®?

Taopix is the leading photobook and photo gift software platform. It allows you to sell and produce unlimited personalised photo gifts, designed by your customers!

Taopix software comes as a complete package, including:

- Easy to use **Online Designer** and/or
- Professional **Desktop Designer**
- Complete **ecommerce** solution
- Comprehensive **production** module
- Powerful **Product Management Platform**



Online Designer

Our HTML5 based Online Designer is available across a range of devices. Clever image upload - photos are immediately available to use. Focusing heavily on User Experience. Features include live pricing, flight check and our Simple To Use toolbar - dynamically changes user options accordingly.



Desktop Designer

Our world leading Desktop Designer software is a standalone desktop installed application with advanced features. Available to use anywhere, no internet connection or plugins required. Supports Mac and PC. Work with 100's of pictures at ease.



Taopix Ecommerce

Complete ecommerce platform with full shopping cart - specifically tailored for photobooks and photo gifts. Features include a powerful pricing engine, voucher and gift card management, cross-sell and upsell tools. Multiple tax and payment options.



Taopix Production

Our comprehensive production module means jobs get delivered right first time. Manage various elements of production including; secure job delivery to any device, multi-location support, job tickets and much more besides! Supports a range of print output formats; jpeg, tiff and pdf.

Guaranteed file delivery ensures that any project generated on your Taopix platform gets delivered straight to your production facility.



Product Management Platform

Our powerful Product Management Platform underpins the entire Taopix photobook and photo gift software - giving you all the tools you need to take full control of your platform!

Customise menus, toolbars and options. Create and edit branding, products and templates. Set up masks, backgrounds, scrapbook items and much more besides!

What our customers say...



Mark Hipperson, CEO, Smiley Hippo Photobooks, UK

"With new Taopix Online complementing their fantastic desktop solution, we can accommodate all our customers' demands. **This has led to a dramatic increase in our weekly orders.**"



Lori Altom, I.T. Manager, Miller's Labs, USA

"Taopix means we can offer easy to use ordering software with both predesigned layouts and robust design tools for more creative users. Customer support is low maintenance and **Taopix provides design accuracy from software to output.**"

And what their customers say...



Pro Photographer, Customer of Miller's Labs

"You took what was a 5 to 6 hour project and reduced my time to 30 minutes. You have no idea how fantastic this is - **THANK YOU!**"

Why Taopix®?

Businesses of all sizes, in over 60 countries tell us they choose to use our software based on one of 6 key reasons:



Complete package

Taopix offers the **WHOLE** package, not just part of it. No surprises, just everything you need.



Flexibility

Taopix adapts to suit your business, not the other way round. **One platform, endless possibilities!**



Control

Taopix offers you **all the tools you need to take full control.** Your platform - with you in charge!



Established

Did we mention we also have **over 250 years' combined experience** working across print, digital and photo?



Reliability

Companies around the world rely on Taopix everyday '**because it works**' for their business.



Partnership working

More than photobook software - **you become part of the Taopix family!**



Tap into new markets

Taopix offers three different routes to access the photobook and photo gift markets. You can sell direct to consumers, partner with existing brands and sell to their consumers, or you can do both! Set up as many brands and software licenses as you like with our fully brandable, completely customisable photo gift platform.

University Yearbooks Celebrations Manufacturers Sports Teams
Ecommerce Personalised Greeting Cards Celebrities Cartoon Brands
Tourism Leisure Activities School Yearbooks Business Organisations
Retail Outlets Supermarkets Photography Platforms Music Events
Food and Drink Brands Holidays Travel Sports Events Entertainment Baby Brands



One platform, endless possibilities!

Discover more at taopix.com